



**From:**

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***Calendar Listing: Draft for Approval***

**WAEA TECHNOLOGY COMMITTEE MEETING AND SINGLE FOCUS WORKSHOP TO EXPLORE THE IMPACT OF DIGITAL CONTENT AND CONNECTIVITY ON THE PASSENGER IN-FLIGHT EXPERIENCE**

**The World Airline Entertainment Association (WAEA) hosts meeting and seminar at the Sheraton Universal Hotel, Los Angeles, California, USA, on 24-25 March, 2010**

Leading experts in In-flight Entertainment and communications technologies will gather at the WAEA's Technology Committee Meeting and Single Focus Workshop on 24-25 March, 2010, at the Sheraton Universal Hotel, Los Angeles, California, USA.

The Technology Committee (TC) will meet on 24 March about digital content issues, including establishing standards for video compression; developments on MPEG4 part 10; bit rate and 720p vs. 1080p for HDTVs; and 3D operation and hardware.

The Single Focus Workshop (SFW) will convene on 25 March to discuss connectivity issues, including In-flight cell phone use, applications beyond email and internet and operational communications.

"Our Technology Committee is hard at work addressing the key issues airlines face in delivering the most up-to-date content," said Patrick Brannelly, WAEA president. "WAEA brings the latest technologies to in-flight entertainment to make the passenger experience as enjoyable as possible."

TC Meetings are held twice a year at which leading IFE experts evaluate new technologies and create industry-wide quality and compatibility standards. Technical aspects of onboard equipment, systems, connectivity, and other industry developments are also explored.

The TC is open to members and non-members free of charge. Suppliers will be charged a small fee to attend the SFW.

**WHAT:** WAEA Technology Committee Meeting and Single Focus Workshop

**WHEN:** Technology Committee Meeting: Wednesday, 24 March, 2010  
Single Focus Workshop: Thursday, 25 March, 2010

**WHERE:** Sheraton Universal Hotel  
Los Angeles, California, USA

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**ABOUT WAEA:**

WAEA members make great flights happen. From designing, building and installing multi-million dollar network TV and data systems on commercial aircraft to the delivery of the inflight movies, TV and games; from the inflight magazines you read to the moving map display showing the flight's progress, WAEA is committed to providing the best possible inflight entertainment and communications experience for passengers around the world.