

SUBJECT LINE: News Release: Top Airlines Named for Inflight Entertainment

For Immediate Release

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**QANTAS AIRWAYS AND JET AIRWAYS (INDIA)
NAMED 'TOP AIRLINES' FOR INFLIGHT ENTERTAINMENT**

MIAMI, FLORIDA, USA, 15 SEPTEMBER 2006 — Among the world's passenger airlines, **Qantas Airways Limited** and **Jet Airways (India) Ltd.** offer the "Best Overall" Inflight Entertainment, as determined by a 23-member international media panel that evaluated inflight audio, video, magazines, and interactive media from 42 leading passenger airlines worldwide.

Sponsored by the World Airline Entertainment Association (WAEA), the "Avion Awards," now in its 18th year, honors excellence in several categories of airline inflight entertainment (covering audio, video, print, and interactive media), including "Best Overall." The top finishers in 2006 are:

"Best Overall" Inflight Entertainment

Large Fleet (25 or more aircraft)

Winner: Qantas Airways Limited

1st Runner-Up: KLM Royal Dutch Airlines

2nd Runner-Up: Cathay Pacific Airways Ltd.

Small Fleet (24 or fewer aircraft)

Winner: Jet Airways (India) Ltd.

1st Runner-Up: Hawaiian Airlines

2nd Runner-Up: SriLankan Airlines

Best Inflight Magazine: **United Airlines**

Best Inflight Entertainment Guide: **Qantas Airways Limited**

Best Single Inflight Audio Program: **Jet Airways (India) Ltd.**

Best Inflight Audio Entertainment: **Northwest Airlines**

Best Entertainment for Main Screen: **Hawaiian Airlines**

Best Entertainment for Inseat Systems (partial cabin): **Thai Airways International**

Best Entertainment for Inseat Systems (full cabin): **Qantas Airways Limited**

Best Inflight Graphic User Interface (GUI) Design: **KLM Royal Dutch Airlines**

The inflight entertainment offerings were judged for "originality," "suitability," "production value," "content," and "balance." The judges evaluated more than 160 samples of inflight audio, video, print, and interactive media that appeared in commercial airline service during the period from 1 June 2005 to 31 May 2006, representing 42 passenger airlines worldwide. The "Best Overall" ranking is determined by a composite score each qualifying airline receives based on that airline's individual scores in key print, audio, and video categories.

The 23-member international judging panel included leading media executives, critics, producers, editors, and academics from Australia, Brazil, India, Italy, Singapore, Sweden, U.K., and U.S.A.

The winners were announced Friday night, 15 September 2006, at the WAEA 27th Annual Conference & Exhibition, held this year in Miami, Florida, USA. The black-tie ceremony capped the week-long, international "market place" for passenger airlines and their inflight entertainment and communications suppliers.

Founded in 1979 as a nonprofit organization, the WAEA is the official worldwide network representing nearly 100 airlines and more than 250 airline suppliers committed to excellence in inflight entertainment and communications and the continual improvement of the airline passenger environment.

For more information on the Avion Awards, the WAEA, and the inflight entertainment industry, visit the WAEA website at www.waea.org.

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