

For Immediate Release

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**KENT HARRISON HAYES HONORED FOR 'LIFETIME ACHIEVEMENT'
IN INFLIGHT ENTERTAINMENT**

McLEAN, VIRGINIA, USA, 21 September 2006 — **Kent Harrison Hayes**, a more than 20-year veteran of the inflight entertainment industry, received the World Airline Entertainment Association (WAEA) 2006 "Lifetime Achievement Award" for his significant, long-term contribution to the international airline inflight entertainment (IFE) and communications industry.

Kent Harrison Hayes spent most of his long and distinguished career in the IFE industry as president of Intersound Inc., a Los Angeles-based audio/video post-production lab that catered to the airline inflight market. Mr. Hayes served seven terms on the WAEA Board of Directors and was one of the only non-airline members ever to serve as WAEA Vice President. Hayes was celebrated as the driving force behind the WAEA Annual Conference & Exhibition, the largest event of its kind in the industry. He served more than 13 years on the WAEA Annual Conference Committee, seven years as Chair. He was known throughout the international IFE community for his dedication, creativity, and humor, and he accepted his award to a standing ovation from an audience of industry leaders.

The WAEA Lifetime Achievement Award was presented to Kent Harrison Hayes on Friday night, 15 September 2006, at the WAEA 27th Annual Conference and Exhibition in Miami, Florida, USA. The black-tie ceremony capped the week-long, international "market place" for passenger airlines and their inflight entertainment/communications suppliers.

A nonprofit organization founded in 1979, the WAEA is the official worldwide network representing nearly 100 passenger airlines and more than 250 airline suppliers and related companies committed to excellence in airline inflight entertainment and communications and the continual improvement of the airline passenger environment. The WAEA main headquarters is located in McLean, Virginia, USA.

The WAEA sponsors international conferences and exhibitions, educational workshops, technology meetings, industry forums, and the annual "Avion Awards" for excellence in inflight entertainment. The WAEA also develops recommended technical and operational standards and guidelines for the industry and publishes industry periodicals.

For more information on the WAEA and the airline inflight entertainment and communications industry, please visit the WAEA website at www.waea.org.

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