



## **APEX Regional, Shanghai, China, 13-14 March 2018**

Venue: Shanghai Marriott Hotel City Centre

Additional benefits included for all APEX Sponsorships: All event signage to include sponsor name. Sponsor will receive benefits based on overall sponsorship level and recognition to also be given at EXPO 2018 including logo on all 2018 EXPO sponsorship signage, logo on "walk in" slides at EXPO 2018, logo on website and in mobile app under sponsors and levels, Table Top Exhibit option included with \$5,000.00 sponsorship or above.

\* All Diamond Level Sponsors also receive a reserved table at the 2018 APEX Awards Ceremony.

### **Networking Event- \$15,000 (SOLD- Global Eagle)**

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

### **Continental Breakfast - Day 1- \$5,000**

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

### **Continental Breakfast - Day 2- \$5,000**

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

### **AM Break - Day 1- \$3,000 (SOLD Encore Inflight Limited)**

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

### **AM Break - Day 2-\$3,000 (SOLD-Encore Inflight Limited)**

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

### **PM Break - Day 1-\$3,000 (SOLD Global Eagle)**

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

### **PM Break - Day 2- \$3,000 (SOLD- Global Eagle)**

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

### **Networking Lunch - Day 1- \$10,000**

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

### **Networking Lunch - Day 2- \$10,000**

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

### **Email Blasts & Online Reg- \$5,000**

- Logo on all blast emails sent to membership regarding conferences (approximately 5)
- Exclusive logo on registration web pages and email confirmations
- Includes Table Top- one 2 x 6 ft. table to display products/services, Power to table, Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

