

# APEX Technology Conference, Los Angeles, 30-31 January 2018

Venue: Sheraton LAX



*Additional benefits included for all APEX Sponsorships: All event signage to include sponsor name. Sponsor will receive benefits based on overall sponsorship level and recognition to also be given at EXPO 2018 including logo on all 2018 EXPO sponsorship signage, logo on "walk in" slides at EXPO 2018, logo on website and in mobile app under sponsors and levels. Table Top Exhibit option included with \$5,000.00 sponsorship or above. \*All Diamond Level Sponsors also receive a reserved table at the 2018 APEX Awards Ceremony.*

## General Sponsor-\$1,000

- Event signage to list all conference hosts with logos

## Continental Breakfast Day 1- \$5,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

## Continental Breakfast Day 2- \$5,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

## AM Break - Day 1- \$3,000 (SOLD Encore Inflight Limited)

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

## PM Break - Day 1- \$3,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

## AM Break - Day 2- \$3,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

## PM Break - Day 2-\$3,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo

## Networking Lunch- Day 1-\$7,500 (SOLD Global Eagle)

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo

## Networking Lunch- Day 2- \$7,500

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo

## Networking Event- \$10,000

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute, sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo

## Email Blasts & Online Reg- \$3,000

- Logo on all blast emails sent to membership regarding conferences (approximately 5)
- Exclusive logo on registration web pages and email confirmations

## Conference Host In- Kind- \$7,500 (In-Kind)

- Hosts will receive \$7,500 of in-kind sponsorship credit (for meeting space and audio/ visual; providing F&B will receive additional credit)

## Meeting WiFi- \$5,000 (SOLD Panasonic)

- Custom Login
- Custom Password
- Custom Splash page (pending venue availability)
- All event signage to host sponsor logo with Login and Password information

## Table Top- \$2,500- 8 Total available (SOLD - 2 GermFalcon, Aerotek Design Labs, Inc.)

- One 2 x 6 ft. table to display products/services
- Power to table
- Ability to provide collateral and giveaways to attendees during all breaks, lunches and pre-/post- educational sessions

