

# APEX EXPO, Boston, MA 24-27 September 2018

Venue: Boston Convention and Exhibition Center



Additional benefits included for all APEX Sponsorships: All event signage to include sponsor name. Sponsor will receive benefits based on overall sponsorship level and recognition to also be given at EXPO 2018 including logo on all 2018 EXPO sponsorship signage, logo on "walk in" slides at EXPO 2018, logo on website and in mobile app under sponsors and levels.

\*All Diamond Level Sponsors also receive a reserved table at the 2018 APEX Awards Ceremony.

## Networking Event Title Sponsor- \$80,000 (SOLD-SmartSky Networks)

- Opportunity to address attendees for 2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins & cups
- All event signage to host sponsor logo
- APEX Daily coverage & APEX social media channels
- Additional branding when available

## Online Registration- \$5,000

- Logo on registration web pages and all email confirmations

## Monday Continental Bkfst.- \$12,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Logo on napkins
- Official recognition from the podium at Monday's General Session

## Hotel Key Cards- \$15,000 (Emphasis Video- pending)

- Exclusive logo/banner ad on hotel key cards

## Monday AM Break- \$5,000 (SOLD- Encore Inflight Limited)

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Official recognition from the podium at Monday's General Session

## Monday PM Breaks- \$2,500 (SOLD- Encore Inflight Limited)

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Official recognition from the podium at Monday's General Session

## Monday Networking Lunch- \$15,000

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo
- Official recognition from the podium at Monday's General Session

## Pocket Guide- \$10,000

- Distributed to each delegate - including 450+ airline representatives from 75+ global airlines - the APEX EXPO Pocket Guide is a quick-reference tool for the exhibit hall map, exhibit listing and schedule.

## Neck Wallets/ Annual- \$38,500 (SOLD Astronics)

- Exclusive logo on neck wallets- Used at all 2018 APEX meetings including the APEX EXPO

## 2018 EXPO Preview Video (In-Kind) - \$15,000 (Skyline- pending)

- Exclusive Sponsorship, coordination with APEX required
- Logo in recognition video

## Welcome Reception- \$25,000 (SOLD- Global Eagle)

- Opportunity to address attendees for 1 minute
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins & cups
- All event signage to host sponsor logo
- Additional branding when available
- Official recognition from the podium at Monday's General Session

## Blast EXPO Emails- \$12,000 (SOLD WL Gore)

- Logo on all blast emails sent to membership regarding EXPO (over 4,000 individuals) regarding 2017 EXPO (approximately 10),

**Monday Educational Block & Wi-Fi- \$30,000 (SOLD- Panasonic)**

- Official recognition from the podium at Monday's General Session
- Logo on signage at each session
- Opportunity to address the attendees at the general session (1-2 minutes)
- Opportunity to distribute promotional items (subject to APEX approval)
- Custom Login
- Custom Password
- Custom Splash page (pending venue availability)
- All event signage to host sponsor logo with Login and Password information

**Mobile App. & All Tabs- \$20,000 (SOLD-Airbus)**

- Exclusive logo on Mobile app. home page
- Logo Placement at the top of the feature pages (Attendees List, Interactive Floor Plan, Speaker, Sessions, Exhibitors)

**2017 Opening Video (In-Kind) \$15,000 (SOLD- Global Eagle)**

- Official recognition from the podium at Monday's General Session
- Played 1st thing Monday AM of event
- Logo Recognition in video

**Tote Bags- \$TBD (SOLD- Paramount Pictures)**

- Company Logo and APEX Logo on bags distributed to all attendees

**WiFi & Re-Charge Lounge A- \$15,000**

- Sponsorship includes 1 area open during EXPO hours Tuesday, Wednesday and Thursday
- Area will include sponsor logos, signage in lounges
- Seating, power and charging (if available)
- Opportunity to place sponsor-provided promotional pen, pencil, paper, mouse pad at each station within 1 zone
- Custom password page, 300-400 devices (pending availability)

**WiFi & Re-Charge Lounge B- \$15,000 TBD**

- Sponsorship includes 1 area open during EXPO hours Tuesday, Wednesday and Thursday
- Area will include sponsor logos, signage in lounges
- Seating, power and charging (if available)
- Opportunity to place sponsor-provided promotional pen, pencil, paper, mouse pad at each station within 1 zone
- Custom password page, 300-400 devices (pending availability)

**Virtual Press Room- \$2,000**

- Press Release website (<http://expo.apex.aero/exhibitors-airlines/#virtual-press-room>)

**Media Email Blasts- \$5,000**

- Daily emails (at EXPO) sent to Press regarding special announcements during the 3 days of the event

**Press Room WiFi- \$10,000**

- Custom Login
- Custom Password
- Custom Splash page (pending venue availability)
- All event signage to host sponsor logo with Login and Password information

**Floor Clings- \$2,000- Multiple units available (Current Sponsors- The Angles Group, Aerotek Design Labs)**

- Four units, 4' x 4'

**Awards Ceremony - \$25,000**

- Official recognition from the podium at the Awards Ceremony
- Logo on signage
- Opportunity to distribute promotional items (subject to APEX approval)
- Reserved table at Awards Ceremony

**Emcee Talent for Monday Ed. Program (In-Kind)-\$ 15,000 (BBC- pending)**

- Honored as the International Media Sponsor
- Official recognition from the podium at the Awards Ceremony

**Awards Ceremony Bar (Exclusive) - \$10,000 (SOLD- Terry Steiner International, Inc.)**

- Sign on the bar
- Sponsor ribbon wrap for the table wine (Sponsor name only)
- logo on the cocktail napkins
- Official recognition from the podium at the Awards Ceremony
- Reserved table at Awards Ceremony

**Awards Presentation (In Kind) - \$15,000 (SOLD Global Eagle)**

- Official recognition from podium at Awards Ceremony
- Logo recognition with presentation (coordination with APEX required)

**Awards Ceremony WiFi- \$5,000**

- Custom Login
- Custom Password

