



Dear attendees of APEX Content Market 2025,

Since we took off in 1985, it's been our passion to give you a better level of comfort, a better choice of entertainment and a better night's sleep whichever class you're flying in. It's still our promise today. When you fly with us to over 130 destinations, you can expect a better rest in lie-flat seats and private suites. You can relax to award-winning entertainment on widescreen TVs and enjoy Onboard Wi-Fi in every class.

To Fly Better means tasting the delicious flavours of the world as you travel across six continents, and meeting global travellers in our A380 Onboard Lounge. It means shower spas at 40,000ft to arrive refreshed, ready for the next part of your journey. And it's always been about better service.

Fly with us on one of the youngest and most advanced fleets in the sky, including the largest fleet of A380 and Boeing 777 aircraft in the world. And get a better and more enjoyable experience every time.

We are pleased to extend the following offer to attendees of APEX Content Market 2025 to travel to Dubai (DXB).

- Promotional code: EVE6APX
- Travel into DXB: 07 February 2025 to 18 February 2025
- Return from DXB: No later than 28 February 2025

How to book the offer

Add your flight details (destination/dates) [here](#), or follow these steps:

1. Select "Book a flight"
2. Click on "Advanced Search"
3. Enter your destination and travel dates
4. Type in your promotional code EVE6APX
5. Pay online or at your nearest Emirates office

Terms and conditions

- Outbound and inbound travel must be within the validity period.
- Destinations: Offer valid ONLY from and to gateway cities in which Emirates operates direct flights (including interline flights to gateway cities).
- Discount applicable: 10% off on Flex and Flex Plus online fares on Business Class and on Economy Class return fares. 5% off on Saver online fares on Business Class and on Economy Class return fares. 5% off on Flex Plus online fares on Premium Economy Class return fares.
- The offer may not be used in conjunction with any other promotion, discount or special offer.
- Regular charges apply for any modification and change as per the fare rules and conditions.
- All Emirates Skywards members will receive Skywards Miles for this trip when booked using the promotional code.
- Complimentary chauffeur-driven car for Business Class passengers on applicable fares
- The discount applies to the fare only. Taxes, fees, other carrier-imposed charges and any additional free baggage are excluded from the offer. Once flights have been selected, the fare breakdown is available under 'View Summary'.
- Lower promotional fares and special fares may be displayed for a search with the promo code at no additional discount.
- Where a public promotion is offering a better discount than the Special fares, please check the promotional Terms and Conditions for more details.
- Other terms and conditions may apply. Please review at the time of booking.

The Emirates App

Book and manage your flights on the go.

